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**Corbett Accel Healthcare Group Is Now CAHG,
Promotes New Vision “We Grow Leaders”**

CHICAGO, August 23, 2010 — **Corbett Accel Healthcare Group** is now **CAHG**, having adopted a new integrated marketing communications network model designed to deliver MarketMovingIdeas® in support of their clients’ brands. Complementing the new agency network brand is a new vision, ***We Grow Leaders***, which reflects the agency network’s devotion to the development of leadership brands, ideas and talent.

“Our clients have continued to tell us they desire a ‘seamless agency’ approach to their brands,” says Scott Cotherman, CEO of CAHG. “They are seeking full integration of service disciplines in the creation and deployment of effective multi-channel marketing programs.”

CAHG successfully pilot-tested and refined its integrated marketing communications service model on several brand assignments over the past few years prior to introducing its new approach to clients this week. The agency network is now able to offer increased globalization of resources and ideas that extend scale and reach, greater personalization of marketing communications programs to bring relevancy of messaging to the individual prospect level, and greater efficiency that results in the ability to bring clients ideas that help to move their brands in their markets.

“CAHG is the only agency with a dominant presence in the two most important markets for healthcare marketing communications talent: New York and Chicago,” says Cotherman. “Many of our clients expect us to custom-configure teams from across geographies, assembling the best talent in service to their brands. Our new seamless agency approach has been greeted

with great enthusiasm by our clients, who are buoyed by the more efficient use of resources, measurable cost savings, and most importantly, greater effectiveness within the piloted brands' competitive set."

CAHG recently launched its new website at www.cahg.com. There you will see its new vision in action. This includes the many leadership brands the agency has built for its clients for nearly 50 years, its devotion to developing leadership talent to help advance clients' brands, and leadership ideas that help to shape the marketplace of the future – ideas such as PotentiaSM, the groundbreaking healthcare communications practice in genomics and personalized healthcare that CAHG recently introduced.

CAHG is comprised of seven business units and provides brand stewardship throughout a brand's lifecycle, from compound development to patent expiry and beyond, including genomics-based-medicine and personalized-healthcare communication and strategies from CAHG Potentia; clinical trial patient recruitment and management from CAHG Iris; market-conditioning and promotional medical education from CAHG Accel; full-service interactive support through relationship marketing and digital/interactive communications from CAHG Kinect; and technology-inspired studio solutions from CAHG LinQ. CAHG Corbett and CAHG Surge offer blockbuster global brand stewardship in the professional healthcare advertising, branding, and promotions disciplines.

CAHG is a wholly owned subsidiary of Omnicom Group Inc. [NYSE: OMC] (www.omnicomgroup.com) and one of the largest healthcare communications companies in the world. As a member of the Diversified Agency Services (DAS) division of Omnicom Group, it is part of a global network of brand-building resources with affiliates specializing in professional communications, direct-to-consumer advertising, medical education, digital media, customer relationship marketing, public relations, and a variety of specialty disciplines all around the world to more than 5,000 clients in some 100 countries.